

Thursday & Friday
April 24 - 25, 2025

PARTNERSHIP, SPONSORSHIP & EXHIBITOR OPPORTUNITIES



ABOUT THE CONFERENCE

In today's fast-changing workplace, leadership, management, and entrepreneurial skills are more critical than ever. With the rise of generative AI and the shift between in-person, remote, and hybrid work, leaders must adapt, innovate, and rethink how they drive success. This conference will equip attendees with the strategies and insights needed to foster innovation, resilience, and adaptability within their teams and organizations. Participants will explore how to lead with vision, harness the power of AI, and overcome challenges in diverse work environments. By embracing change and building forward-thinking organizations, leaders can stay ahead in a rapidly evolving world.

Conference Audience: Students, faculty, staff, and external professionals across industries

“BUILDING TOMORROW’S LEADERS IN A CHANGING WORKPLACE”

	Partner	Sponsor	Exhibitor
Pre-Event Promotion	\$1000	\$500	\$300
Company logo and profile on our conference event website	✓	✓	✓
Company logo on promotional emails and spotlighted on CAVO newsletter	✓	✓	
Social media promotion of conference on LinkedIn	✓	✓	✓
Virtual Conference Access, Branding, and Networking			
Virtual exhibitor booth (with company profile, booth staff details, video conferencing, links, and documents)	✓	✓	✓
Post-Event Promotion			
Company logo in post-event thank you email to attendees, presenters, and sponsors	✓	✓	✓
Dedicated post-event survey questions	✓	✓	
CAVO Guest Blog	✓	✓	✓
Other Benefits			
Tax-deduction as a business or charitable expense	✓	✓	✓
Learn from field experts and engage in network opportunities	✓	✓	✓

For additional information, please contact: Melody Rawlings, Director of CAVO, CAVO@nu.edu or Rickard Briggs, Director of CBEM, rbriggs3@nu.edu.